

# MÖDERE® FACT SHEET

## MODERE CELLPROOF SERUM

Personal Care | Skin

### Product Description

Beauty begins on the inside, but sometimes you want a boost to help your inner beauty shine. Modere® CellProof Serum delivers patented BioCell Collagen® CG, plus a potent botanical complex and vitamin C to moisturize, visibly lift and firm the look of your skin. The result is a healthy, vibrant appearance that will renew your confidence in minutes.

### Product Benefits

- Soothes and conditions skin
- Provides age-defying antioxidants
- Boosts the appearance of tired-looking skin
- Hydrates and moisturizes to make skin look plumper, fuller
- Reduces the appearance of fine lines and wrinkles
- Produces a rapid\* tightening effect for smoother looking skin

### Positioning Statement

Over time, sun exposure, pollution and stress can hide your radiance behind dull, dry, creased skin. But what if you could always look your best? Modere® CellProof Serum can help reveal your inner beauty and restore your confidence every day..

CellProof Serum features patented BioCell Collagen® CG, powered by Collagen/HA Matrix® Technology, a naturally co-existing matrix of hyaluronic acid and collagen peptides that are Bio-Optimized™ for maximum effectiveness. This is the same key technology in our award-winning Liquid BioCell® nutritional products that are scientifically shown to nourish skin from the inside. In CellProof it hydrates, moisturizes and reduces the look of fine lines to support a luminous appearance on the outside.

This exclusive formula also delivers a potent botanical complex to visibly lift and tighten the look of your skin, while vitamin C provides powerful antioxidant support. Skin appears immediately\* firmer, smoother and nurtured.

For best results, pair CellProof Serum with Liquid BioCell. This 360° approach delivers patented Collagen/HA Matrix® Technology in both a topical (CellProof) and an ingestible form (Liquid BioCell), to leave your skin looking noticeably healthier and more radiant. Because you deserve to look as vibrant as you feel.

### Directions/Usage

After cleansing, apply three to five drops to skin, face and neck, twice daily (morning and night).

\*Within 5 minutes.



### Key Ingredients

- BioCell Collagen CG (cosmetic grade)
- Acacia Senegal gum and hydrolyzed rhizobian gum
- Aloe leaf juice
- Vitamin C
- African birch bark
- Plum seed oil
- Allantoin

**INGREDIENTS:** Water (aqua), aloe barbadensis leaf juice, prunus domestica seed oil, C13-15 alkane, acacia senegal gum, propanediol, hydrolyzed chicken cartilage extract\*, hydrogenated ethylhexyl olivate, meadowfoam delta-lactone, meadowfoam estolide, crambe abyssinica seed oil, carthamus tinctorius (safflower) seed oil, helianthus annuus (sunflower) seed oil, anogeissus leiocarpa bark extract, hydrogenated olive oil unsaponifiables, vanilla planifolia fruit extract, vanilla tahitensis fruit extract, tocopherol, glycolic acid, hydrolyzed rhizobian gum, tetrahexyldecyl ascorbate, carbomer, hydroxyacetophenone, xanthan gum, sodium hydroxide, allantoin, 1,2-hexanediol, caprylyl glycol, tetrasodium glutamate diacetate, citric acid.

\* BioCell Collagen® CG (providing Hydrolyzed Collagen Type II Peptides, Chondroitin Sulfate and Hyaluronic Acid)

ITEM# 11045 • 0938/1